



# The Salvation Army Central Arkansas School Supply Drive Toolkit

Thank you for downloading our School Supply Drive Toolkit! We hope you will consider hosting a drive to help us send Central Arkansas children back to school with the supplies they need to succeed. This toolkit will provide you with the resources you need to do this, including:

- Flyers to Advertise Your Drive
- List of Needed Items
- Foldable mini-brochure and flyer to advertise your drive
- School Supply Drive Sign for collection boxes/bins
- Tips for a Successful Drive
- Info Sheet for Collecting and Delivering Items

If you need more information, please feel free to contact us at [michelle.scroggins@uss.salvationarmy.org](mailto:michelle.scroggins@uss.salvationarmy.org) or visit us online at [www.SalvationArmyCentralArkansas.org](http://www.SalvationArmyCentralArkansas.org).



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MOST GOOD®

***THANK YOU FOR YOUR SUPPORT!***

# Help A Child Start The School Year Right!



Donate new school supplies to  
The Salvation Army of Central Arkansas.

Drop your items off at our School Supply drive,  
located at

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*Needed items include backpacks, pens, pencils, calculators,  
paper, notebooks, tissues, paper towels, hand sanitizer,  
crayons, colored pencils, glue, scissors, rulers, erasers, pocket  
folders*



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[www.SalvationArmyCentralArkansas.org](http://www.SalvationArmyCentralArkansas.org)

For more information, contact:

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# Help A Child In Need!

Donate new school supplies to  
The Salvation Army of Central Arkansas, and help a  
child in need start the school year off right!

Drop your items off at our School Supply drive,  
located at

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*Needed items include backpacks, pens, pencils, calculators,  
paper, notebooks, tissues, paper towels, hand sanitizer,  
crayons, colored pencils, glue, scissors, rulers, erasers, pocket  
folders*



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## Tools For School Program ...And how YOU can help!



## The Salvation Army of Central Arkansas

**Saline County Service Center**  
129 Main Street  
Benton, AR 72015

**North Little Rock Service Center**  
1505 W. 18th Street  
North Little Rock, AR 72114

**North Little Rock Worship Center**  
5100 Locust Street  
North Little Rock, AR 72116

**Center of Hope Shelter**  
1111 W. Markham Street  
Little Rock, AR 72201

**Area Command Offices**  
1111 W. Markham Street  
Little Rock, AR 72201

Email: [michelle.scroggins@uss.salvationarmy.org](mailto:michelle.scroggins@uss.salvationarmy.org)

Phone: (501) 374-9296

[www.SalvationArmyCentralArkansas.org](http://www.SalvationArmyCentralArkansas.org)

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## Why a School Supply Drive?

Right now, millions of Americans are living pay-check to pay-check. These are often hard-working parents, who simply cannot make ends meet and cannot afford to purchase necessary items for the children in the new school year.



The Salvation Army of Central Arkansas is working to solve this problem in our community. At the beginning of each school year, we give out filled backpacks for children in grades K-12, thanks to volunteers like YOU who are willing to donate their time and resources.

Help a child start the school year off right in Pulaski, Lonoke, White, and Saline Counties!  
Donate New School Supplies today.!

## How Can I Help?

### **\*Donate Toys\***

Bring new school supplies to our offices located at 1111 W. Markham Street, Little Rock, AR 72201.



### **\*Donate Funds\***

Donate online at [www.SalvationArmyCentralArkansas.org](http://www.SalvationArmyCentralArkansas.org).  
Send a check to 1111 W. Markham Street, Little Rock, AR 72201.

### **\*Donate Time\***

Hold a School Supply drive in your community, civic club, school or anywhere people can participate! Spread the word using Social Media sites about the need that exists in Central Arkansas.



# School Supply Drive



**Drop School Supplies  
Here!**





# Tips for a Successful School Supply Drive

Here are some suggestions that might help you get started with your School Supply Drive:

**\*Location is Key**—Wherever you decide to hold your drive, make sure it's a place where a lot of people are available to contribute. Consider your school, neighborhood, church, club, or other community group that you are part of. Places where toys are available to purchase nearby is a bonus!

**\*Advertise**—Make sure you advertise your drive. Use the flyers/brochures provided in this kit to spread the word. Mention the drive in a newsletter or email potential participants. Create an event on Facebook to help get the word out. Consider using Twitter or other social media sites to communicate with participants.

**\*Make it fun**—Consider making your drive a competition to encourage donations! Develop a game, Facebook Page, or other interactive aspect for your drive. Hold a kickoff event. Be creative and have fun!

**\*Contact us** if you need assistance or more information: [michelle.scroggins@uss.salvationarmy.org](mailto:michelle.scroggins@uss.salvationarmy.org)



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**THANK YOU FOR  
YOUR SUPPORT!**



# Info Sheet for Collecting & Delivering Items

## ***Collecting Items:***

\*We have a limited number of collection barrels that can be picked up at our offices on 1111 W. Markham Street in Little Rock. Email us at [michelle.scroggins@uss.salvationarmy.org](mailto:michelle.scroggins@uss.salvationarmy.org) to reserve one. However, using your own collection bin can be even easier and more efficient! Feel free to print the flyer for collection bins and attach it to a Rubbermaid container, cardboard box, or other heavy-duty bin for collecting your school supplies.

\* Feel free to collect cash or check donations in addition to toys! Checks should be made out to The Salvation Army of Central Arkansas, with "School Supplies" designated in the memo line.

## ***Delivering Items:***

\*If at all possible, please bring the donated items to our offices located at 1111 W. Markham Street in Little Rock during office hours. Given the costs of fuel and resources it takes for us to send trucks to pick up donations, we greatly appreciate your efforts. If you are unable to deliver the school supplies or have a large quantity to donate, please email us at [michelle.scroggins@uss.salvationarmy.org](mailto:michelle.scroggins@uss.salvationarmy.org) or give us a call at 501-374-9296.

\*A donation receipt can be provided upon request.

\* The office is open for donations Monday-Friday from 8:30 AM- 4:30 PM. Special drop-off times can be arranged if needed. When you arrive, Salvation Army staff will help you unload your donation.



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