



The Salvation Army Central Arkansas Coat Drive Toolkit

Thank you for downloading our Coat Drive Toolkit! We hope you will consider hosting a coat drive to help us keep a child warm in Central Arkansas this season. This toolkit will provide you with the resources you need to do this, including:

- Flyers to Advertise Your Drive
- Foldable mini-brochure to advertise your drive
- Coat Drive Sign for collection boxes/bins
- Tips for a Successful Drive
- Info Sheet for Collecting and Delivering Items

If you need more information, please feel free to contact us at michelle.scroggins@uss.salvationarmy.org or visit us online at www.SalvationArmyCentralArkansas.org.



DOING THE
MOST GOOD®

Thank You For Your Support!

Keep A Child In Central Arkansas Warm!



Donate New or Gentle-Used Coats to The Salvation Army of Central Arkansas.

Drop your items off at our coat drive, located at

Needed items include new or gently-used coats, or new scarves, hats and gloves for all ages!



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www.SalvationArmyCentralArkansas.org

For more information, contact:



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Coat Distribution Program ...And how YOU can help!



The Salvation Army of Central Arkansas

Why a Coat Drive?

Right now, millions of Americans- 1 in every 6 people- are struggling to meet their most basic needs. With economic pressures, more and more families have to make the choice between eating just one meal a day or purchasing a warm coat for their family members.



The Salvation Army of Central Arkansas' Coat Distribution Program strives to ensure that every child in Central Arkansas has a coat to keep them warm, so that they do not have to make this choice. It also serves adults who also need warm clothing during the winter months. This program depends on volunteers like YOU who are willing to donate their time and resources.

Help us keep everyone in Central Arkansas warm this winter season!

How Can I Help?

Donate Toys

Bring new or gently-used coats for children or adults, or new scarves, hats and gloves to our offices located at 1111 W. Markham Street, Little Rock, AR 72201.



Donate Funds

Donate online at www.SalvationArmyCentralArkansas.org.
Send a check to 1111 W. Markham Street,
Little Rock, AR 72201

Donate Time

Hold a toy drive in your community, civic club, school or anywhere people can participate! Spread the word using Social Media sites about the need that exists in Central Arkansas.

Saline County Service Center
129 Main Street
Benton, AR 72015

North Little Rock Service Center
1505 W. 18th Street
North Little Rock, AR 72114

North Little Rock Worship Center
5100 Locust Street
North Little Rock, AR 72116

Center of Hope Shelter
1111 W. Markham Street
Little Rock, AR 72201

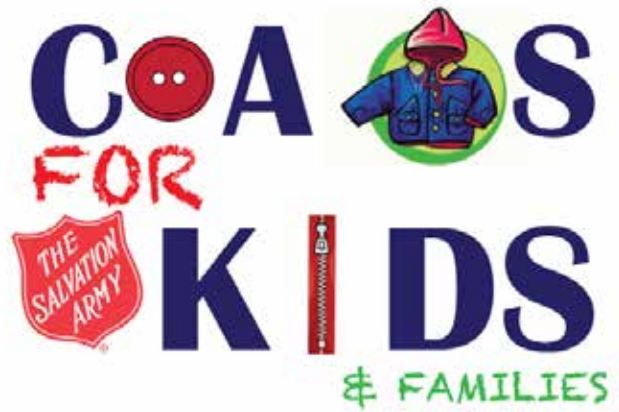
Area Command Offices
1111 W. Markham Street
Little Rock, AR 72201

www.SalvationArmyCentralArkansas.org
Phone: (501) 374-9296
Email: michelle.scroggins@uss.salvationarmy.org

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Coat Drive



Drop Items Here!





Tips for a Successful Coat Drive

Here are some suggestions that might help you get started with your coat drive:

***Location is Key**—Wherever you decide to hold your drive, make sure it's a place where a lot of people are available to contribute. Consider your school, neighborhood, church, club, or other community group that you are part of. Places where coats, hats, gloves or scarves are available to purchase nearby is a bonus!

***Advertise**—Make sure you advertise your drive. Use the flyers/brochures provided in this kit to spread the word. Mention the drive in a newsletter or email potential participants. Create an event on Facebook to help get the word out. Consider using Twitter or other social media sites to communicate with participants.

***Make it fun**—Consider making your drive a competition to encourage donations! Develop a game, Facebook Page, or other interactive aspect for your drive. Hold a kickoff event. Be creative and have fun!

***Contact us** if you need assistance or more information: michelle.scroggins@uss.salvationarmy.org



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Thank You For Your Support!

www.SalvationArmyCentralArkansas.org



Info Sheet for Collecting & Delivering Items

Collecting Items:

*We have a limited number of collection barrels that can be picked up at our offices on 1111 W. Markham Street in Little Rock. Email us at michelle.scroggins@uss.salvationarmy.org to reserve one. However, using your own collection bin can be even easier and more efficient! Feel free to print the flyer for collection bins and attach it to a Rubbermaid container, cardboard box, or other heavy-duty bin for collecting your coats.

* Feel free to collect cash or check donations in addition to toys! Checks should be made out to The Salvation Army of Central Arkansas, with "Coats" designated in the memo line.

Delivering Items:

*If at all possible, please bring the donated items to our offices located at 1111 W. Markham Street, Little Rock, AR 72201 during office hours. Given the costs of fuel and resources it takes for us to send trucks to pick up donations, we greatly appreciate your efforts. If you are unable to deliver the toys or have a large quantity to donate, please email us at michelle.scroggins@uss.salvationarmy.org or give us a call at 501-374-9296. Special drop-off times can be arranged if needed.

*A donation receipt can be provided upon request.

* We encourage you or your group to come back and volunteer for a Coat Distribution Day during the Winter! These are held on a Saturday and the dates vary from year to year. For more information about this, email us at michelle.scroggins@uss.salvationarmy.org.



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